



## 2021-2022 Annual Report



## Making a Difference



# OUR MISSION

Dear Friends,

Pivot. Transition. Change. Grow. All of these words help describe PROP's actions at a time when the needs of the community, and the challenges of meeting those needs, have never been greater. As we continue to navigate changes made necessary by the pandemic, our incredible team at PROP works to ensure an even better experience for our clients. Thanks to the amazing support from PROP donors and volunteers, we are positioned to achieve these positive outcomes.



Transitional change continues at PROP to meet community needs. From once-a-month curbside food orders to the grand opening of our Food Mart, PROP has transformed our food shelf experience. Clients now "shop" to select food items in a setting that resembles a small grocery store and are eligible for 2 food orders each month. We expanded the choices in our fresh produce, dairy, meat and plant-based proteins, and healthy and culturally significant foods. PROP offers more paper goods and personal care items in response to growing requests for these important products.

**While making client-centric changes to our core programs, PROP has simultaneously met the growing need. In Fiscal Year 2022, we served more people than ever—4,228, which was a 24.8% increase from last year. While food is our most requested support, PROP also prevented 184 individuals from becoming homeless by providing 117 months of emergency rent support. We helped clients find new or better work through 137 employment services visits. Through a partnership with Relate Counseling Center, we removed the delays and barriers to mental health counseling, providing 171 sessions for clients.**

PROP is a food shelf, and so much more, with a robust offering of financial assistance from housing to youth scholarships to emergency car repair, serving as a critical safety net for community members experiencing economic hardship. The record-setting levels of inflation in the cost of food, gas, housing and other necessities affected our clients, as well as PROP's budget. Fortunately, through the unwavering support of the community, we adapted our services for the broader scale.

Yes, it has been an extraordinary year. Amidst all the changes, PROP also acquired a new Executive Director. I am fortunate to be following the outstanding leadership of Janet Palmer who nimbly steered the ship at PROP for 7 years and retired in January 2022.

My deepest thanks to our staff, volunteers and board of directors for weathering the new challenges and embracing our mission with grace and determination. We are all so grateful that you continued to provide needed resources to fulfill that mission. Together, we will continue welcoming our neighbors, responding to their needs, and inspiring hope.

Sincerely,

*Jenifer Loon*

Executive Director

# OUR VISION

***"Our Vision is that everyone in the community has food, stable housing, and is connected to community support systems."***

# OUR IMPACT

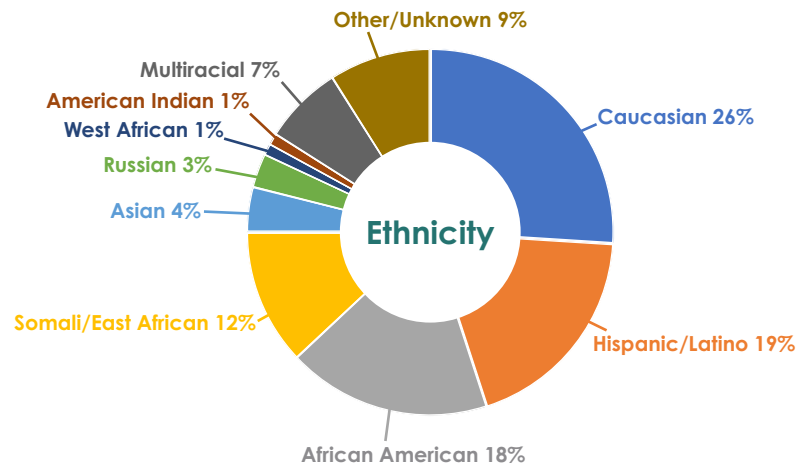
*PROP welcomes and serves community members of all ages and backgrounds*

## WHO WE SERVE

**4228**  
**INDIVIDUALS SERVED**



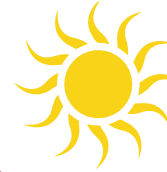
**1** of every **3** clients served is a child  
**34%** are single parent households  
**14%** are senior citizens



## WHAT WE DO



**530,131 lbs**  
of Food Provided  
Enough for  
**441,776 meals**



### Summer Food for Kids

**664 Food Packs**  
Distributed to Families  
with Children and Teens  
when school meals are not  
available



**Nearly \$18,000 in transportation**  
support, helping clients get to  
work, school, needed services



**609 Community Members** received \$30 gift cards  
**419 Children**  
**190 Senior Citizens**

**171 Mental Health Counseling Sessions**

**137 Individual Employment Assistance Visits**

**10 Nutrition and Wellness Coaching Visits**



**526 Food Deliveries,**  
including **287 to**  
**Senior Citizens**

# YEAR IN REVIEW

**Food is our DNA.** A highlight of the year was the opening of the Food Mart in October 2021. The new model and appointment system offers:

- Safer Access: Fewer people in the building at one time.
- Increased Access: Two full food visits allowed per month (formerly once/month), and greater access to culturally significant food items, fresh produce, dairy, eggs, and meat/proteins.
- Private Access: Guaranteed shopping time eliminates the need to wait for food services in a public place.

Client-focused services are a priority at PROP. Curbside appointments are an option for



clients who prefer to remain in their cars for food order pick up. PROP also continues to offer home delivery for clients with transportation or mobility issues. This year we made 526 deliveries, including 287 to senior citizens.

## Supply and Demand Impact

- **30,000 lbs more food distributed/530,131 total**
- **841 more clients served/4228 total**
- **10.4% inflation/highest food costs in 4 decades**

Food shortages, supply chain issues and increased food costs all posed a challenge to keeping our shelves stocked.

## New This Year: Basic Needs Boxes

These contain essential food, personal care items, and a grocery store gift card to aid new clients until their first appointment.



Our 5 major garden partners, and many community gardeners, supplement our fresh produce all summer long. The Summer Food for Kids program provided 664 nutritious food and snack packs for the months school meals were not provided.



## Financial Services and Stability Programs—Responding to Our Neighbors' Needs

Our short-term financial assistance helps clients get through challenging times. Next to food, temporary housing support is our most needed service. Last year we provided:

- \$174,736 in housing assistance to stabilize households experiencing financial crisis.
- \$17,584 in emergency transportation assistance to help clients with employment and needed services. Gas cards were increased from a maximum of \$25 to \$50 in response to the rising cost of fuel.
- \$4,890 in youth scholarships for enrichment activities like swimming lessons and tutoring.
- \$3,735 in child care payments to enable caregivers to re-enter the workforce or attend work training.
- Nearly 200 hours of mental health counseling, employment support, and nutrition/wellness coaching.

# SERVICES & PROGRAMS

*"Thank you so much for your care. It's people like you and organizations like PROP that reinforce and reignite my faith in the goodness of the human spirit! Thank you for your kindness and generosity towards me as a single mom and care for my daughter and myself and our living/financial situation. I appreciate your help so much." – PROP client*

## Enrichment Programs

Helps families and seniors facing financial hardships.

## ENRICHMENT PROGRAMS

Youth Scholarships  
Holiday Gift Card Program

## STABILITY SERVICES

Employment Services  
Mental Health  
Counseling Partnership  
Financial Mentoring  
Nutrition Coaching

## Stability Services

Provides stability supports such as employment services, financial mentoring, nutritional coaching, and access to mental health counseling.

## Homelessness Prevention / Short Term Emergency Financial Help

Keeps families stably housed, either paying rent or by covering other essential expenses (such as utilities, car repair, childcare fees, or prescription medications).

## FINANCIAL SERVICES

Homelessness Prevention  
Utilities  
Car Repair  
Prescriptions  
Child Care

## FOOD PROGRAMS

The Food Mart  
Summer Food for Kids  
Mobile Food Delivery

## The Food Mart

Convenient, choice-based self-shopping experience. Variety of fresh and shelf stable food, personal care items, and household basics available.

## Summer Food For Kids Program

Supplies healthy, kid-friendly foods to all children during the summer.

## Mobile Food Delivery

Delivers groceries to those who may not be mobile enough to come to PROP.

## What Does Your Donation Do?

**\$3,500** Buys one month of food for the food shelf

**\$1,400** Keeps a family stably housed

**\$1,000** Sponsors a day at the food shelf

**\$250** Feeds a family of four for a month

**\$100** Gives one child a scholarship to participate in an enrichment activity

**\$50** Provides a gas card for 5 clients to attend job interviews

**GO ONLINE:**

[www.propfood.org](http://www.propfood.org)

**TO LEARN MORE**



# FINANCIAL REPORT

Note: Fiscal year runs July 1st, 2021 through June 30th, 2022

## Financial Reports

Audited

### Statement of Financial Position

As of June 30, 2022

#### ASSETS

Current assets	
Cash and cash equivalents	\$ 1,538,296
Grants receivable	\$ 53,869
Inventory	\$ 44,523
Total current assets	\$ 1,636,688

Property and equipment, net	\$ 967,567
Other assets, investments	\$ 165,243
Total assets	\$ 2,769,498

#### LIABILITIES AND NET ASSETS

Total liabilities	\$ 55,040
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#### NET ASSETS

Without donor restrictions	\$ 2,600,089
With donor restrictions	\$ 114,369
Total net assets	\$ 2,714,458

Total liabilities and net assets	\$ 2,769,498
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### Statement of Activities

For the Year Ended of June 30, 2022

#### REVENUES

Cash contributions	\$ 957,045
Grants	\$ 638,907
Events and other	\$ 59,286
In-kind contributions	\$ 1,056,095
Total revenues	\$ 2,711,333

#### EXPENSES

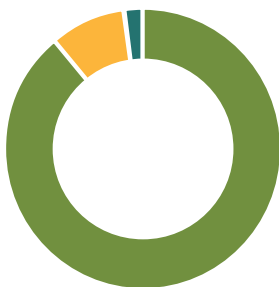
Program Services	\$ 1,927,260
General and Administrative	\$ 348,414
Fundraising	\$ 197,773
Total expenses	\$ 2,473,447

Increase in net assets	\$ 237,886
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#### NET ASSETS

Beginning of year	\$ 2,476,572
End of year	\$ 2,714,458

## PROGRAM EXPENSES



- Food Programs: \$1,502,683 (78%)
- Housing and Other Financial Services: \$395,394 (20%)
- Employment/Stability Services: \$29,183 (2%)



PROP meets all standards of nonprofit best practices as set forth by the Charities Review Council



You can see our success and accreditations at GuideStar

# 2021-2022 BOARD OF DIRECTORS

**Chair, Molly Koivumaki**

Former City of Eden Prairie  
Housing and Community Services  
Beyond New Beginnings

**Vice Chair, Erik Miles**

Starkey Laboratories

**Treasurer, Elaine Larabee**

Former Eden Prairie School Board Member  
MN Valley National Wildlife Trust

**Secretary, Julie Siegert**

Scott County Community  
Development Agency

**Past Chair, Jennifer Pawelek**

Mondelez International

**Tim Beekmann**

Eden Lake Elementary

**Mohammad Faridi**

Software Architect

**Kim Larish**

E.A. Sween Company (retired)

**Bryan Wurscher**

Business Leader, Food and  
Agricultural Industries



## PROP STAFF

**Jenifer Loon**

Executive Director

**Sarina Bissell**

Client Services Coordinator

**Mary Brown**

Development Director

**Keosha Greenlaw**

Case Manager

**Paul Harcey**

Food Shelf and Facilities Manager

**Jessica Kuenzli, LSW**

Employment Program Coordinator

**Holly Link, PhD**

Marketing and Communications Coordinator

**Cindy McPherson**

Director of Food Operations

**Gary Olson, MSW, LICSW**

Social Services Director

### How You Can Support PROP

- Mail your gift to PROP:  
14700 Martin Drive  
Eden Prairie, MN 55344
- Give online: [www.propfood.org](http://www.propfood.org)
- Become a Sustaining Member
- Use your Thrivent action team dollars
- Volunteer or Participate in Special Programs
- Host a Food Drive
- Gift shares of appreciated investments  
stocks, bonds, mutual funds





People Reaching Out to Other People

📍 14700 Martin Dr, Eden Prairie, MN 55344

📞 (952) 937-9120 ✉️ [prop@propfood.org](mailto:prop@propfood.org) 🌐 [propfood.org](http://propfood.org)



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*Welcoming to our neighbors.  
Responding to their needs.  
Inspiring hope.*

PROP FOOD SHELF